

Plaintiffs' Exhibit 181



Global Performance and Programmatic All Hands

December 10, 2015

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Agenda

- P2 Update (*Jason Spero*)
- 2016 Resourcing Plan (*Jason Spero*)
- Programmatic Basics (*Dan Taylor*)
- Sales Finance Update (*Dale Allsopp*)
- Four Hot Topics in Programmatic (*Dan Taylor, Pooja Kapoor, Adam Eichner, Bryan Rowley*)
- Q&A

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